

# Tourism Pemberton Financial Report

January 1, 2020 - December 31, 2020

## REVENUE

Balance Forward (Year End 2019)	\$27,452.66
Membership fees x 35	\$8,750.00
Map Ads	\$10,200
VoP Rental Refund	\$349.60
VOP / SLRD - CIOF	\$8,000.00
Raven Festival - FH Online	\$19,044.75
Raven Festival - Square Sales	\$5,528.42
Raven Sponsor-Arc'teryx	\$1,000.00
Destination BC	\$450.00
Misc Revenue - March 12	\$87.50
Misc Revenue - Feb 28	\$4,183.00
Misc Revenue - Feb 7, 2020	\$35.00
<b>TOTAL REVENUE</b>	<b>\$85,080.93</b>

## EXPENSES

Raven Festival	\$29,606.93
Office	\$766.12
Bank Service Charges	\$164.29
TP.com Renewal Custom Fit	\$0.00
Consultant - Cadence Strategies	\$5,250.00
Cadence Strategies - CERIP Grant Applications x 2	\$1,050.00
Cadence Strategies - Strategic Plan Dev	\$1,260.00
NW Insurance	\$899.00
Marketing Co-Ordinator	\$9,243.97
Promotions - Ads	\$0.00
Georgia Straight Ads	\$3,675.01
Mid-Week Campaign Design	\$252.00
Print Advantage TP Map Printing	\$4,140.64
Paperball TP Map Design	\$1,044.75
Northern woods & water highway guide membership & ad	\$260.00
PVTA trail map ad	\$350.00
Meetings	\$317.85
VoP rental	\$349.60
Chamber Membership re storage	\$175.00
Gambling Account Set up	\$45.66
Western Canada MBTA Campaign	\$1,575.00
PFT Domain	\$50.00
Pique Ad Visitor Guide	\$1,500.00
S2S Cultural Campaign (Cheq)	\$525.00
Canada's Best Apps	\$560.00
Western Canada MBTA Fee	\$1,575.00
Carlee Cindric Expenses (Mid-Week Summer Savings SM)	\$880.00
TP Web Hosting & Domains - Custom Fit	\$500.00
Post Office Box Renewal	\$181.65
<b>TOTAL EXPENSES</b>	<b>\$66,197.47</b>

<b>Balance - December 31, 2020</b>	<b>\$18,883.46</b>
<b>Bank Balance - December 31, 2020</b>	<b>\$19,050.10</b>

Surplus Of: \$166.64